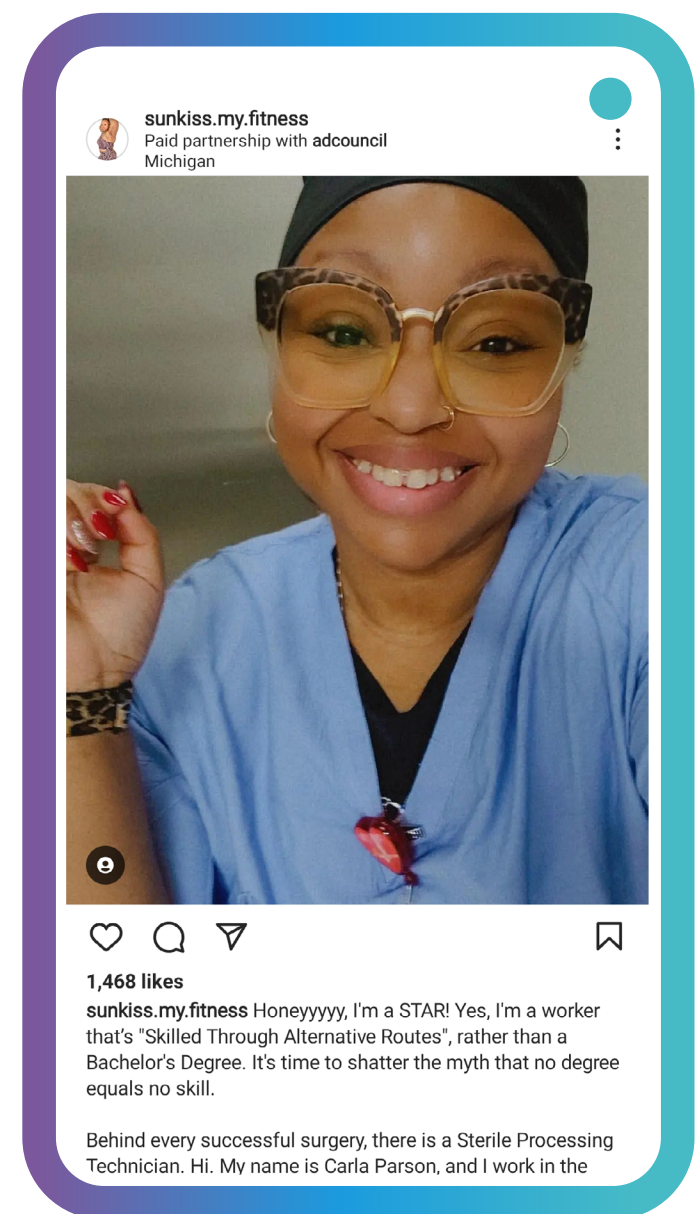


People are an organization's most powerful storytellers.

people first

We have millions of real Americans ready to speak out and stand up for your cause. 💪

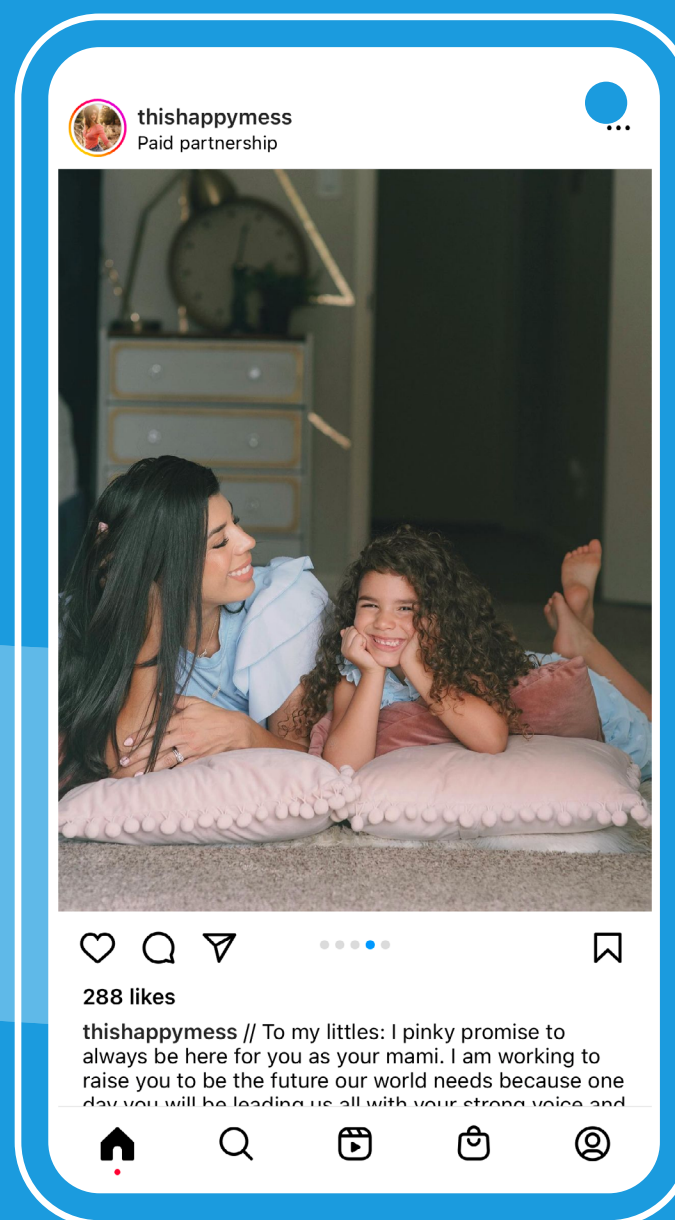


**Tens of
thousands**

**of personal, visual,
and local stories.**

**LATINO
VICTORY**

**Latina moms
in Nevada,
Arizona, and
Colorado
promising to
protect the
environment for
their kids.**



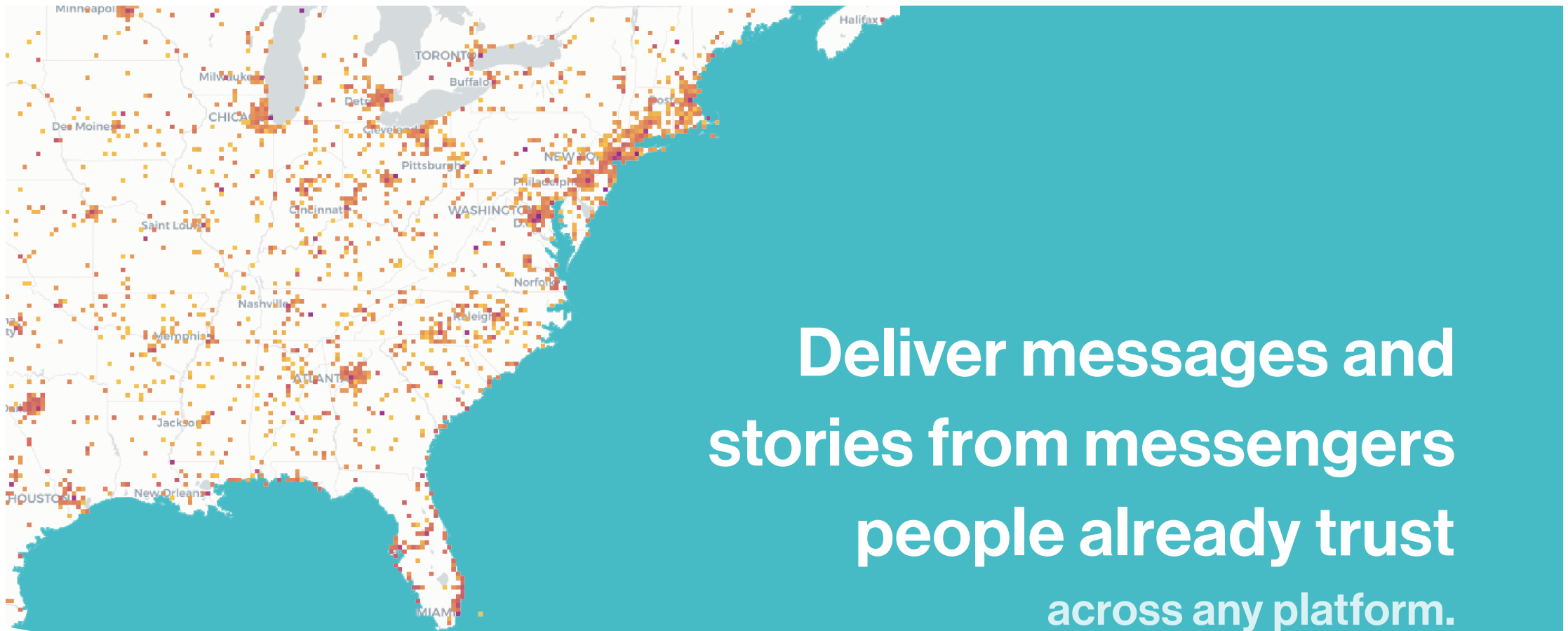
Real people sharing real stories inspires action.



Labor union members
**defend
workers' rights**



Our approach is simple.



Deliver messages and
stories from messengers
people already trust
across any platform.



These personal and local narratives generate more engagement



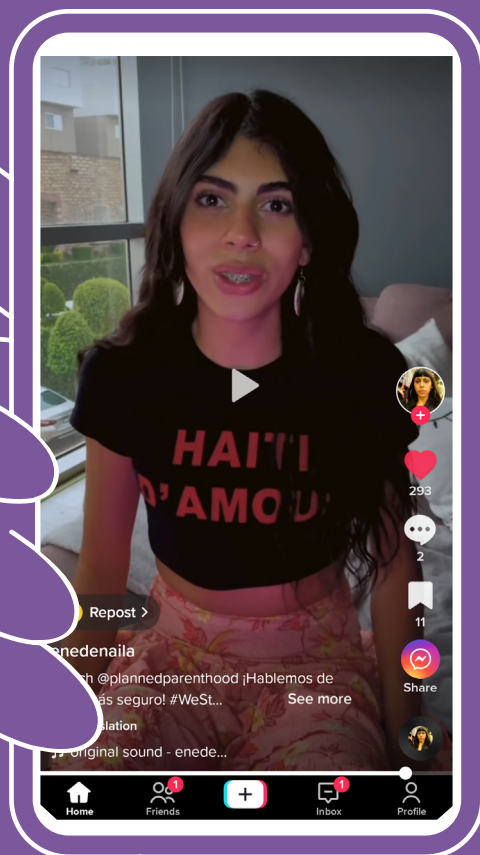
-  Industry average
-  People First

than traditional
campaign content.



Parents

talk to their children about racial equity

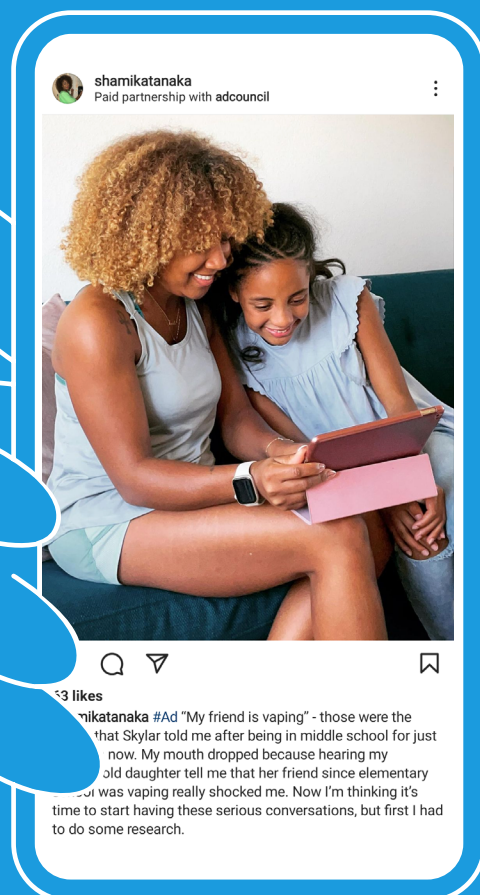


Cis and transfeminine women unite to champion sexual health

**SAVE OUR
WATER**

Californians

**promote water
preservation
during a drought**



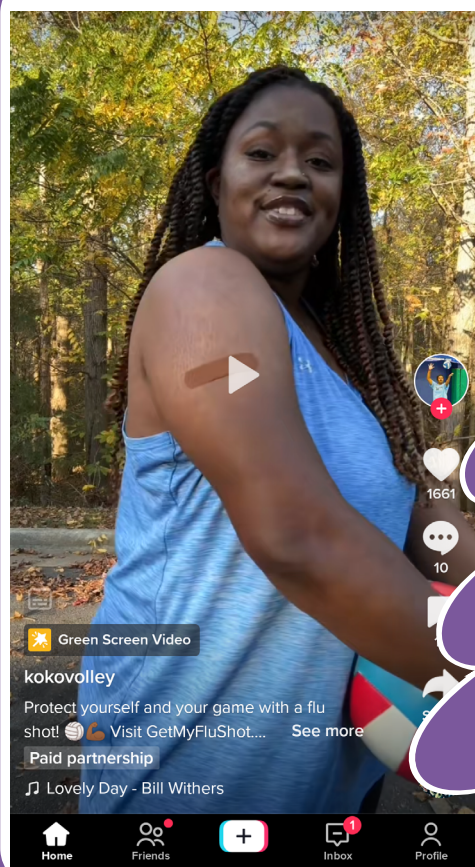
 **American
Lung
Association**

Families

**discuss the
dangers of
vaping**

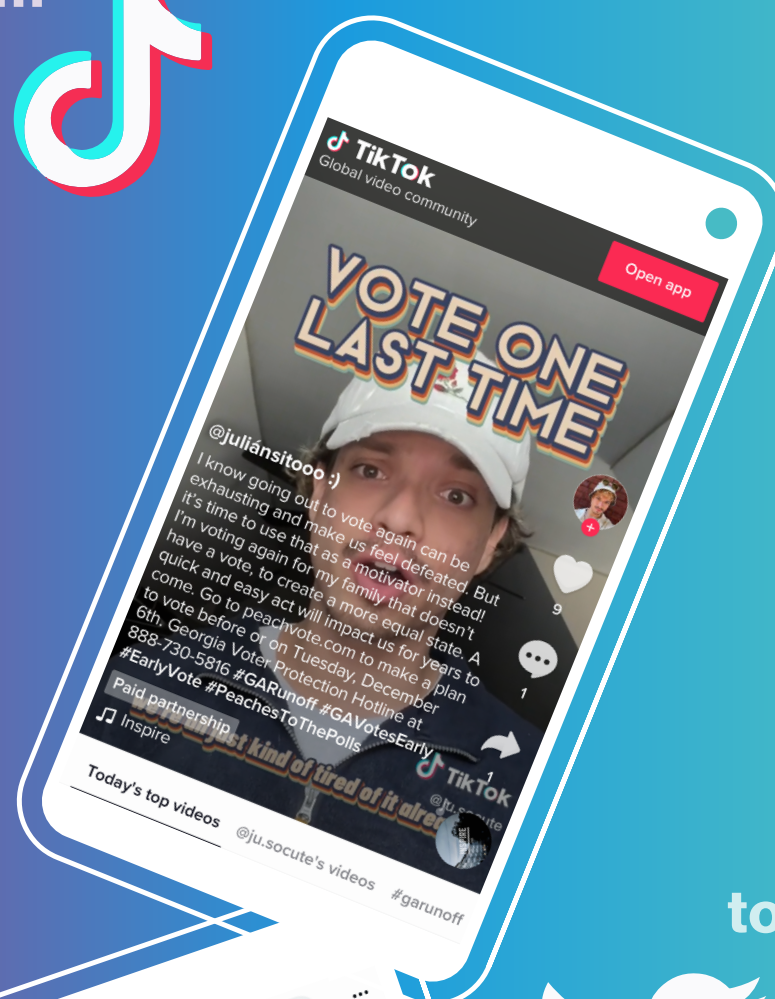
Black Americans

**encourage their
communities to
get flu shots**



people first

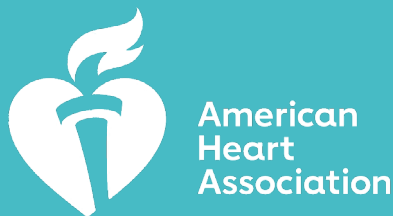
From



to



Our partners:



people first

Contact us today
info@peoplefirst.cc